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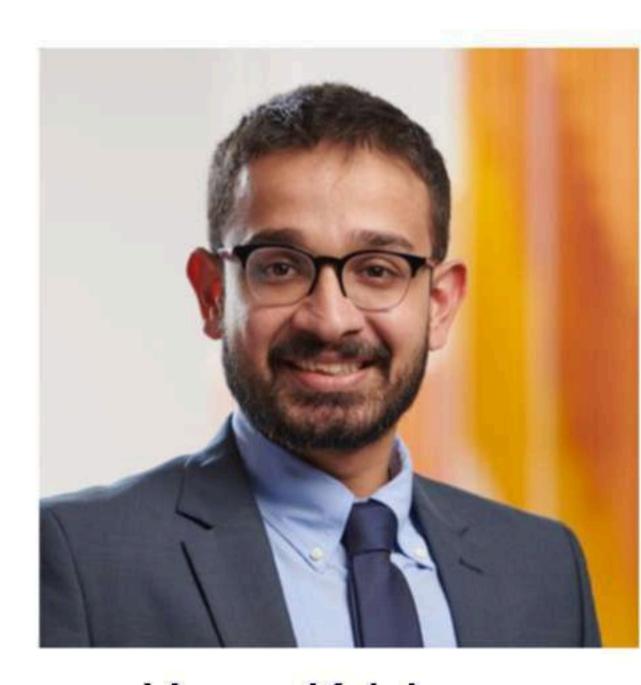
Snag your slice of Vinyl Brewhouse by Record Room

- 12,000 sq feet in the heart of Whitefield
- 400 seats
- Multi-cuisine food
- Vinyl music themed Inclusive space
- Fresh beer brewed in the premises



The Vinyl Brewhouse Team

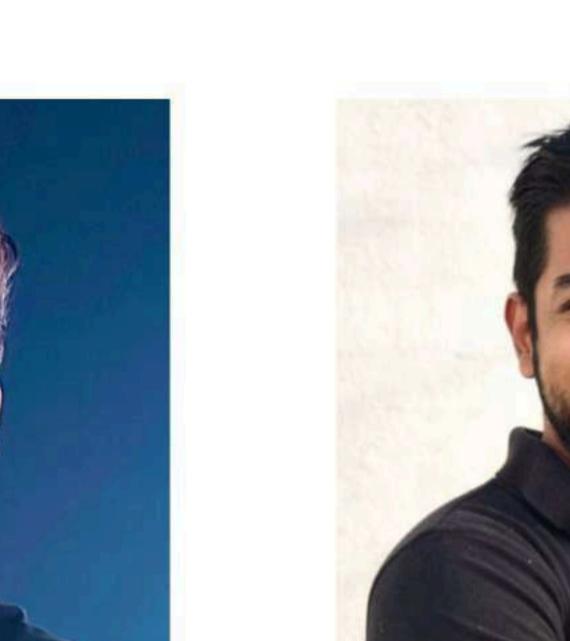
The promoters collectively possess over 50 years of experience in microbrewery operations, finance, food and beverage management, and related fields.







Jeff Jose



Edwin Daniel Karthik Chandrasekaran







3G Capital





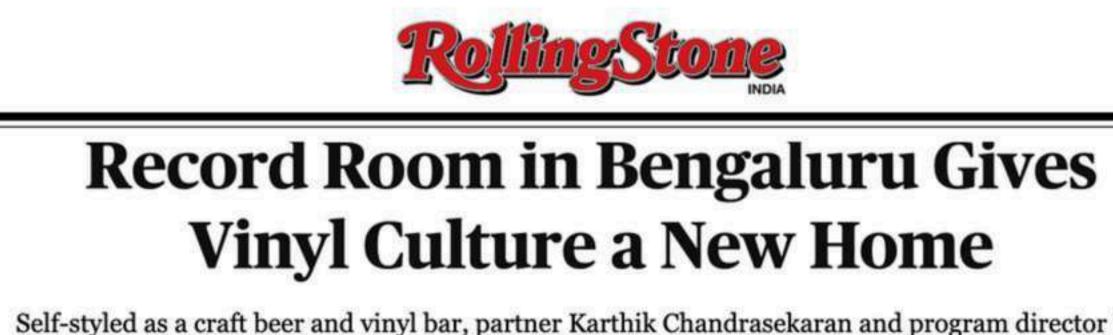






Global collabs and track record in brand building and execution







Label, Set for Vinyl Launch of Indian **Indie Compilation** Artists like Peter Cat Recording Co., The F16s, Easy Wanderlings, RANJ x Clifr x Issamood, Ditty and Lojal are among 10 acts featured on the LP, which has been in the works since 2021 ANURAG TAGAT JUN 06, 2023



PnL

Statement





of Indian Origin



World renowned master brewer and judge



 Only microbrewery-focussed fund in India

- SEBI registered Alternative Investment Fund (AIF)
- Higher product market fit = Higher probability of success



Average yearly payout (Covid Adjusted) - INR 8 -12 Cr Adjusted Payback period < 2.5 yrs

The Microbrewery Numbers

Head	₹	%	
Net Sales	240,000,000	100%	
Food	120,000,000	50%	
Beer	72,000,000	30%	
Liquor	36,000,000	15%	
Others	12,000,000	5%	
COGS	63,000,000	26%	
Food	36,000,000	15%	
Beer	10,800,000	5%	
Liquor	12,600,000	5%	
Others	3,600,000	2%	
Gross Profit	177,000,000	74%	
Overheads	107,000,000	45%	
Rent & Rev Share	24,000,000	10%	
Staff Salary and CTC	30,000,000	13%	
Utilities	6,600,000	3%	
Service Vendors	13,800,000	6%	
Beer Program + Excise + License	31,600,000	13%	
Other Overheads	1,000,000	0%	
EBITDA	70,000,000	29%	
Interest	0	0%	
PBT	70,000,000	29%	
Tax	21,000,000	9%	
Net Profit	49,000,000	20%	

Gross Profit Ratios

Gross Profit After Tax/Net Sales

Head	Beer	Food	Liquor
GP	85%	70%	65%

Other Profitability Ratios Profit /Net Sales

Year	NPAT	EBITDA
Profit Ratio	20%	29%

*P&L statement for a microbrewery with 120000 sq. ft. and a capacity of 400 pax. This is a medium-format brewery. Large-format breweries like Uru can generate ₹40-50 crore in net sales



Potential IRR of 18-24%

Quarterly profit payouts

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Profitable high cash flow business.

PROFIT SHARING:

+ EXIT BENEFIT: Investors will get an exit value -

CAPITAL APPRECIATION

acquisition (PE, conglomerate, strategic acquisitions)

*estimated returns based on past performance similar projects



